

McLean Citizens Association Board of Directors' Meeting Final Minutes, July 2, 2008

BOARD OF DIRECTORS

OFFICERS (6)

Rob Jackson	President.....	Present
Steve DelBianco	First Vice President.....	Present
Darren Ewing	Second Vice President.....	Present
William Denk	Treasurer.....	Present
Sally Horn	Corresponding Secretary.....	Present
Desmond B. O'Rourke	Recording Secretary.....	Present

DIRECTORS REPRESENTING NEIGHBORHOOD ASSOCIATIONS (20)

John Adams	Georgetown Pike & Potomac River Assoc.	Absent (Excused)
Ted Alexander	Westberry HOA	Present
Whit Ayres	Franklin Area	Absent (Excused)
Brian Blood	Evermay Community Association.....	Absent (Excused)
Donald Borcharding	Brookhaven/Forest Villa Association	Present
Louis (Bud) Freeman	McLean House North Council	Present
Jane Greenstein	Chesterford HOA.....	Absent (Excused)
Michelle Meehan (alt. Jean Carly)	Greenway Heights Civic Association.....	Absent (Excused)
Philip Mento	Salona.....	Absent (Excused)
Ken Nunnenkamp	The Reserve	Absent (Excused)
James Phelps	Lemon Road	Present
Robert (Bob) Philipp	Shouse Village Community Association.....	Present
James A. Robertson	Evans Mill Pond Owners Association	Present
Ed Saperstein	Glen Haven Farms	Present
John Schaefer	McLean Broyhill Estates	Absent (Excused)
Suzanne Seigel	Langley Oaks.....	Absent (Excused)
Wade Smith	McLean Hamlet Citizens Association	Absent (Excused)
Tom Stoll	Chesterbrook Woods Citizens Association.....	Present
Ellen Todres	Hallcrest Heights.....	Present
Milt Whitfield	Lynwood.....	Absent

AT-LARGE BOARD MEMBERS (14)

Rob Bates	Present
Tom Brock	Present
Malcolm Butler	Absent
Alison Campbell	Absent
Chris Cole	Absent (Excused)
Frank Crandall	Present
Dan DuVal	Present
Bob Jordan/FCFCA	Present
Margaret Malone	Present
Dale Murad	Present
Theodore Smith	Present
Jim Turner	Absent (Excused)
Susan Turner	Present
Mark Zetts	Present

Guests whose attendance was recorded by recognition or signing in:

Dan Alcorn.....	Transportation Co-Chair	Mike DeCicco	Connection Newspapers
Joseph L. Gibson.....	Supervisor Foust's Office	Tania Cunha.....	Supervisor Foust's Office
Monty Tayloe.....	The Times	Brian Trompeter.....	Sun Gazette
Randall White...	Fairfax County Dept. of Transportation	Rollo Axton...	Fairfax County Dept. of Transportation

CALL TO ORDER

President Jackson called the meeting to order at 8:00 PM at McLean Community Center's Community Hall (sections B & C).

APPROVAL OF MINUTES

The Minutes of the MCA Board of Directors' meeting of June 2, 2008 were approved as amended.

TREASURER'S REPORT

McLEAN CITIZENS ASSOCIATION					
TREASURER'S REPORT					
				2-Jul-08	
Checking Account					
Beginning Balance	6/3/08				21,207.76
Additions	6/14/2008	Deposit - Dues		75.00	
Total - Additions					75.00
Total					21,282.76
Deduct:					
		Check # 1063	MCA BOD Dinner Pulcinella's	994.60	
Total - Deducts					994.60
Ending Balance - - 6/3/08					20,288.16
Certificates of Deposit					
3000102773	APY 3.0%			5,327.17	
3000102774	APY 4.0%			5,360.41	
3000103064	APY 3.5%			5,476.04	
					16,163.62
Net Worth					36,451.78
Checking account and certificates of deposit are at SONA Bank in McLean.					
Respectfully submitted,					
William J. Denk, Treasurer					

Treasurer Denk reported that the Association's D&O insurance bill for the year comes to \$491.00.

REPORT OF PRESIDENT / EXECUTIVE COMMITTEE

Pres. Jackson referred to a letter he received from the McLean Citizens Foundation. The Foundation proposes a name change from McLean Citizens Foundation to McLean Community Foundation. The letter reads as follows

June 29, 2008

Memorandum to: Rob Jackson, President, MCA

From: Trish Butler, President, MCF

Subject: For consideration by the MCA Board of Directors

For many years the MCF Trustees, who are responsible for all fundraising endeavors of the Foundation, have encountered a number of roadblocks in raising our visibility and growing the endowment to provide more and bigger grants to the community.

The most significant issue is one of confusion between MCA and MCF. Even long-time residents of McLean believe we are one and the same. Some assume they are contributing to MCF by paying their annual MCA dues and have even mailed their membership checks to the MCF Post Office box. This confusion can be particularly detrimental to our development efforts when approaching the business community. Our efforts to date to break into the corporate giving world of McLean have fallen on deaf ears because our visibility as a stand-alone entity is not great enough. We are resolute about changing that. However, even more strategic in soliciting corporate contributions is that nearly all have an actual donor category for "community foundations." Since solicitations are not often subject to one-on-one meetings where we can explain who we are and what we do, it must be explicit in what we use to market ourselves.

We are at a real turning point in the Foundation's future. We have Trustees experienced in marketing and branding, foundation development and public affairs, and we have a vision for the growth and visibility of the Foundation. With both of our teams – MCF and MCA -- pulling together, MCF can begin raising many times the donations we currently receive. We have set a goal for ourselves of raising \$500,000 by the end of 2010. To accomplish this, we need a minor, but essential, change in our name that will help us meet our objectives and explain our reason for being. Within the next two weeks, we will have a professionally designed brochure ready to go to print; a total revamping of the MCF Web site is now in process. We want to use our newly selected name in our new brochure, increasing its effectiveness and thereby increasing our ability to raise money for the community.

By unanimous vote of The McLean Citizens Foundation Board of Trustees, we submit to the MCA Board of Directors a proposal to rename the McLean Citizens Foundation to the **McLean Community Foundation**. We hope you will support this proposal and give us a fast go-ahead so that we can publish our much-needed revised materials.

The name change was proposed by Foundation President Trish Butler, who argued that it would give the Foundation wider appeal throughout the business community. Frank Crandall, who opposed the proposal, said that MCA is a 501 (c) 4 corporation but MCF is a 501 (c) 3 corporation. Steve DeIBianco quoted from the Bylaws: the bylaws can be amended at a Membership Meeting if two-thirds of the members present vote in favor.

After discussion, Tom Brock moved to support the name change and drafted a motion as follows: "At the request of the McLean Citizens Foundation Board of Trustees, the MCA Board of Directors supports the change of The McLean Citizens Foundation to the McLean Community Foundation, and the MCA Board of Directors will present an amendment to the members of the McLean Citizens Association for their approval in accordance with the bylaws". This was seconded by Darren Ewing. The motion was passed with 2 opposed (Susan Turner, Frank Crandall).

The Membership meetings are October 7, 2008 and January 2009. The MCF cannot adopt the name change until it has been approved.

STANDING COMMITTEES

BUDGET AND TAXATION COMMITTEE

No resolution.

EDUCATION & YOUTH COMMITTEE

No resolution.

ENVIRONMENT, PARKS AND RECREATION COMMITTEE

Co-Chair Frank Crandall testified at the Madeira School hearing on the Special Exception. Trail easement problems need to be resolved before the SE is granted.

PLANNING AND ZONING COMMITTEE

Mark Zetts reported that the American Foundation for Better Living proposes to erect a 15,000 sq. ft. building at the corner of Towlston Road and Rte 7.

TRANSPORTATION COMMITTEE

Co-Chair Dan Alcorn referred to the alarm caused among the public by the way in which VDOT began the HOT Lanes project, clear-cutting trees in buffer zones between I-495 and residential communities. The area at Balls Hill Road across the road from Cooper Middle School is an example of how VDOT seems to think it is easier to apologize after the fact than to inform the public of changes in advance. Open space buffers are part of the Comprehensive Plan but VDOT does not seem to know what the Comprehensive Plan is and anyway ignores it. VDOT does not own the project. Public input should be a matter for negotiation. Fortunately, public representatives Delegate Margy Vanderhuy and Dranesville District Supervisor John Foust moved quickly to intervene.

President Jackson introduced Rollo Axton, who is responsible for organizing bus services in Fairfax Co. Routing and service levels are now being examined by a consultant. Mr. Axton, who can be reached at 703-324-1500 invited comment in this regard from the county's citizens until September 18, after which recommendations will be made based on the consultants' report.

TYSONS CORNER LIAISON COMMITTEE

Chairman Ted Alexander reported that a recent meeting of GTCC and county transportation officials was productive. He submitted the following report:

McLean Citizens Association Tysons Liaison Committee

Monthly Status Report
Wednesday 2 July 2008

The Tysons Liaison Committee remained active throughout the month of June in partnership with Greater Tysons Citizens Coalition. Our focus is to further the goals of MCA's existing resolutions that support growth in Tysons, as an economic engine of Fairfax County, provided that the growth does not exceed the capacity of the supporting infrastructure. At this time, our committee continues to have grave concerns that the Tysons Land Use Task Force has lost its perspective on protecting the surrounding communities and is focused on maximizing density at any cost.

We continue to hold meetings on the second and fourth Thursdays of each month at MCC. At our June 12 meeting, we were delighted to have Dan Rathbone, Leonard Wolfenstein, and David Kline of the Fairfax County Department of Transportation (DOT) join us in a round table discussion of the traffic modeling process used to evaluate the prior Tysons land use prototypes and the current preferred alternative.

These DOT representatives were refreshingly open and quite helpful in addressing our concerns on the model assumptions, methodologies and results interpretation. They too are very concerned about traffic congestion in this area of Fairfax County and the responsibility of VDOT to improve these conditions. After a good three hours of discussion, we came away convinced that the integrity of these professionals will ensure that task force transportation recommendations will receive careful technical scrutiny for all impacts on the county transportation network.

We also discussed the upcoming transportation study of key McLean area intersections that was requested by MCA in a February 2008 resolution. Supervisor Foust advocated for the funding of this study that will be conducted independently of Tysons Task Force proceedings. We expect the modeling will commence in 2-3 months and we hope to have results by late November, however this schedule is subject to change given the availability of county staff who must also support the task force effort. Supervisor Foust requested that MCA be given briefings by county DOT staff both before the modeling is started and after the results are collected and analyzed.

Numerous members from the Liaison Committee and the GTCC have been regular attendees of Tysons Land Use Task Force meetings, as well as the various committee meetings within the task force. At no time in the past four months have we been permitted to speak at these meetings, as the Chairman is now more concerned about length of the meeting than the opinions of non-task force members. The committee meetings have pretty well ceased as of the end of June, as the task force is now pushing to complete its final report. However, it is evident task force members are having a difficult time reaching consensus opinions, so any fixed schedule for the future remains doubtful.

In early June, the task force had agreed on a format outline for its final report. Then at the 6/30 meeting, the task force members decided they did not like that format and started over with a new plan to be drawn up by Bill Lecos. That new outline is to be distributed by the first week in July. Chairman Clark Tyler advised that he wanted the report to focus on high-level guidance to the county staff and wrap up the task force work and final report by Labor Day. Others on the task force opined it would take far longer than Labor Day to prepare the draft of its recommended Comprehensive Plan changes for the Planning Commission. Clark then revealed he had some secret phone calls to make to some high level advisors before he could comment on schedule plans, but he would advise the task force within the week on how he wished to proceed with the drafting effort.

In meeting with county staff and elected officials, our consistent message has been MCA and GTCC support growth in Tysons Corner as long as the necessary infrastructure elements, road networks, parks and recreation, water/sewage, public facilities and schools, etc. are concurrently augmented to support the new residents and employees. The level of density the task force is currently seeking in the preferred alternative is a FAR of 6.0 around the Metro stations and this could grow to as high as a 7.7 FAR if the landowners earn additional bonuses by offering affordable housing and building to LEED standards. These figures far exceed anything proposed by the professional consultant, but Chairman Tyler does not want staff to calculate the total maximum density as he feels this will only upset the public. We certainly concur that these figures will upset the public. We estimate the maximum density to be in excess of 177 million square feet. In contrast to the existing 45 million s.f., this would be an unbelievable increase in the number of people living and working in Tysons.

We have continued meeting with Fairfax County supervisors and have emphasized our concerns with this huge proposed growth in density. Supervisor Herrity was most receptive to our views and was extremely concerned on his part that services for an additional 85,000 residents at Tysons would cost more than they would actually bring in taxes. We also had an excellent meeting with Supervisor Bulova and one of her appointees to the task force, Janyce Hedetniemi. Janyce did not see things the same way we did, but it was a good and open discussion on the concerns of the surrounding communities. Supervisor Bulova also expressed serious concern when advised that many areas of the public are now hesitant in its support of Metro to Dulles because they feel that it is the root cause of these drastic changes at Tysons.

During the past month, we have all noted numerous articles in the press addressing work of the task force, and some of the concerns of the surrounding communities, with traffic being the biggest issue. Our information and press releases have been feeders for these articles and, in numerous letters to the editors, we have expressed our disagreement with task force actions. We hope to become more active with the press and the editors in the next few months – most especially starting in early September.

On Thursday 26 June, the GTCC/Tysons Liaison Committee met with no invited guest speakers in attendance to plan activities for the near term. While we will continue to be critical of the task force's planning methodologies and advocate for the sound re-planning of Tysons, we will remain somewhat constrained in our course of action until the task force makes its final recommendations. In any case, we believe the Tysons Land Use Task Force is fully cognizant of the concerns of MCA and the Greater Tysons Citizens Coalition and no further resolutions or letters of reproach are needed at this time. In fact, we believe any such correspondence from our organizations at this time would be counter-productive and would not help our current position. When the task force publishes its final recommendations, new resolutions and letters will be the order of the day for MCA and all of the surrounding communities.

MCLEAN PLANNING COMMITTEE

The committee consists of president Doug Potts, vice president Scott Monett, member Anne Seaman and secretary Jim Turner.

McLean Professional Park will undergo changes. The entrance to the property is too near the light at the corner of Old Chain Bridge and Tennyson Drive.

MCLEAN REVITALIZATION CORPORATION

Dan DuVal reported that bus shelters have now been erected at four locations in the downtown area.

FAIRFAX COUNTY FEDERATION OF CITIZENS ASSOCIATIONS

No report.

MCLEAN CITIZENS FOUNDATION

No report.

OLD BUSINESS

None

NEW BUSINESS

None

ADJOURNMENT

President Jackson adjourned the meeting at 9:50 p.m.

Respectfully submitted,
Desmond B. O'Rourke, Recording Secretary