

**McLean Citizens Association Resolution**  
**On a Fairfax County Zoning Ordinance Amendment**  
**Regarding Advertising on Public Transit Passenger Shelters**  
February 27, 2008

**Whereas**, the proposed zoning ordinance amendment (ZOA) will allow advertising on County owned bus shelters located outside of a Virginia Department of Transportation right-of-way (ROW); and,

**Whereas**, the revenue generated by such advertising will be used to pay for bus shelter installation, maintenance, cleaning, and an advertising program implemented by a private provider; and,

**Whereas**, the bus shelters purchased by the McLean Revitalization Corporation will be an attractive amenity in the community downtown McLean; and,

**Whereas**, the ZOA does not allow localities or home owner associations (HOA) the option to disapprove such advertising on bus shelters located within the locality or HOA property; and,

**Whereas**, the McLean Citizens Association has serious reservations concerning the aesthetics and potential safety problems associated with the posting of advertisements on bus shelters that are typically constructed of transparent paneling attached to a steel frame;

**Now, therefore, be it resolved**, that the MCA strongly recommends the Planning Commission and Board of Supervisors reject this amendment of the Zoning Ordinance to allow advertising on County owned bus shelters located outside of the right-of-way unless there are provisions to allow localities and HOAs to opt out of the advertising program.

cc: John Foust, Dranesville Supervisor  
Jay Donahue, Dranesville Planning Commissioner  
Joseph Gibson, Staff  
Fairfax County Planning Commission  
Fairfax County Board of Supervisors