

**UPDATED
MCLEAN CITIZENS ASSOCIATION
BUDGET JUNE 1, 2014-MAY 31, 2015**

REVENUES AND ASSETS

	2012-13 Actual (5/2/12-5/1/13)	2013-14 Actual (5/1/13-5/7/14)	2014-15 Budget
Dues	\$5,685.00	\$13,362.04	\$10,415.28*
Checking Account (balance)	\$11,121.34	\$ 12,760.36**	\$12,760.36**
Certificates of Deposit	\$17,455.72	\$17,583.90***	\$17,583.90***
NET ASSETS	\$28,577.06	\$30,344.26	\$40,759.54

Expenditures

	2012-13 Actual (5/2/12-5/1/13)	2013-14 Actual (5/1/13-5/7/14)	2014-15 Budget
Mailing Costs****	\$7,786.39	\$8,598.36	\$3,650.00
Insurance	\$1,116.00	\$1,166.00	\$1,220.00
Community Support	\$1,500.00	\$1,754.54	\$1,840.00
Administrative	\$202.71	\$342.24	\$ 360.00
Website Maintenance	\$1,260.00	\$71.88	\$ 80.00
Centennial Celebration	-	-	\$3,000.00
Total	\$11,865.10	\$11,933.02	\$10,150.00

Explanatory Notes

*As of April 24, 2014, 470 members had paid dues for 2014; assumes an additional 200 renewals or new members will be forthcoming.

**As of May 7, 2014, when 2013-14 expenditures are deducted from 2013-14 revenues, including from dues.

***As of May 7, 2014.

****In 2013-14, MCA's primary form of communication to members was via U.S. Postal Service; "snail" mailings were sent for both the three membership meetings MCA holds each year plus additional special meetings; total mailing costs for mailings to all members were \$8,598.36. In 2014-15, MCA proposes to use email for most communications to members. 2014-15 Budget assumes: (1) 3 "snail" mail mailings -- dues renewal, annual meeting, and centennial celebration -- to all members (approximately \$1,100 per group mailing); (2) 8 additional "snail" mailings to individual members who opted out of email communications (approximately \$35 per mailing); and (3) 5% inflation.